Rep Order# 6870011 **Ver#** 1 **Status** New **Traffic Order# EC'd** No

Printed: 11/06/2012 2:41 PM **Last Received:** 11/06/2012 12:46 PM

Showing Buylines: All Lines

Station KSNV-TV LAS VEGAS, NV.

Advertiser ().D.TARKANIAN 4 CONGR Product D.TARKANIAN FOR CONG

Estimate#

Buyer CHRIS FEIST

Phone# Fax# Agency () SANDLER INNOCENZI

705 PRINCE ST

ALEXANDRIA, VA 22314

Agency C/P1/P2/E

Flight Dates 11/01/2012 - 11/04/2012

Hiatus Weeks

Rep Firm

Sales Office () PHILADELPHIA Salesperson () AMY MCCREARY

Salesperson Phone# Salesperson FAX#

215-568-6540 215-568-1845

1 of 2

--- CONTRACT COMMENT ---

SC=*

--- REMARKS ---

SENDING ORDER YOU ALREADY ENTERED ON 10/31 PLEASE DO NOT DOUBLE BOOK PLEASE CNF
THANKS

LT	Ln 	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	1	TH-F	5A-6A ine Comment		:30	\$450.00	11/01-11/02	2	1	2	\$900.00	
	2	TH-F Buyl	4P-5P ine Comment	: NEWS	:30	\$725.00	11/01-11/02	2	1	2	\$1,450.00	
	3	F Buyl	11P-1135		:30	\$1,200.00	11/02-11/02	1	1	1	\$1,200.00	
	4	SA Buyl	7A-9A ine Comment	:: SAT TODAY	:30	\$625.00	11/03-11/03	1	1	1	\$625.00	
	5	SU Buyl	830P-930	P : NEWS AFTER NF	:30	\$1,800.00	11/04-11/04	1	1	1	\$1,800.00	
	6	SA Buyl	8P-9P ine Comment	: RALSTON PRIME	:30	\$1,200.00	11/03-11/03	1	1	1	\$1,200.00	
	7	SA Buyl	9A-930A ine Comment	z: NEWS	:30	\$500.00	11/03-11/03	1	1	1	\$500.00	
	8	SU Buyl	9A-930A ine Comment	: NEWS	:30	\$500.00	11/04-11/04	1	1	1	\$500.00	

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Showing Buylines: All Lines

KSNV-TV LAS VEGAS, NV. Rep Firm Station) SANDLER INNOCENZI Agency) .D.TARKANIAN 4 CONGR 705 PRINCE ST Sales Office (Advertiser

Product D.TARKANIAN FOR CONG ALEXANDRIA, VA 22314 Estimate#

Agency C/P1/P2/E

CHRIS FEIST Flight Dates 11/01/2012 - 11/04/2012

Hiatus Weeks

Salesperson Phone# 215-568-6540

Salesperson FAX# 215-568-1845

Spots/Week # of Total Cost Len Rate Dates Total Daypart Weeks Spots

Salesperson (

) PHILADELPHIA

) AMY MCCREARY

---REPORT TOTALS---

Ln

Buver

Fax# LT

Phone#

Report Totals: 10 / \$8,175.00

Day

Time

Program

---SALES MONTHLY TOTALS---

Nov 12: 10 / \$8,175.00 Sales Totals: 10 / \$8,175.00 Station Totals: 10 / \$8,175.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

\$29,196 0 응 28% Market Totals CATV 0 % KBLR 0% KINC KLAS 30% KSNV 2% KTNV 20% KTUD 1% KVCW KVMY 2% KVVU 17%

> XXXX 0 %

--- COMPETITIVE COMMENTS---

NEW ORDER EST SHARES

Books NOV12 RA35+ Demos

--- CREDIT RISK ---

CASH IN ADVANCE